

Taisje B. Claiborne

Television Segment Producer

Work Experience

Sinclair Broadcast Group

Assignment Desk Booker

Arlington, VA

11/2020 - Present

Schedule guests to appear on Sinclair's national show, The National Desk
Research topics and guests to discover new angles of news stories
Write and produce segments with elements airing on in 60 markets
Develop and maintain relationships with new and established guests

Cumulus Media's 105.9 WMAL

Producer

Washington, D.C.

02/2017 - 11/2020

Scheduled at least 15 guests to appear on The Larry O'Connor Show weekly
Selected stories and topics appealing to the listening audience
Created daily blog posts on WMAL.com to preview topics and guests
Guided the program by screening 200 incoming calls every week
Interacted with listeners during the show via all forms of social media

CBS Radio's Talk Radio 1210

Associate Producer

Philadelphia, PA

06/2014 - 02/2017

Identified key topics for listening demographic
Booked and managed guests to appear on The Rich Zeoli Show
Gathered audio soundbites used for station promotions
Created daily detailed show packets including guests and top news stories

Phillies Radio Network

In-Studio Engineer

Philadelphia, PA

04/2015 - 10/2015

Operated the Philadelphia Phillies baseball broadcast
Edited highlights to air during the post-game shows
Produced sound packages featuring the top highlights from the Phillies broadcast

Clarifi

Marketing and Clarifi College Coordinator

Philadelphia, PA

05/2013 - 12/2014

Implemented techniques to promote Clarifi's brand through the web
Constructed monthly newsletters aimed at high school parents

Education

Temple University, School of Media and Communication

Bachelor of Arts; *Cum Laude*

Major Broadcast Journalism

Philadelphia, PA

05/2013

Skills

Adobe Audition, Audacity, AudioVAULT, Final Cut Pro, iMediaTouch, iNews, Microsoft Office, NewsBoss, Scott System, Social Media Networks, Triton Digital, Vox Pro, WordPress

Organizations

St. Joseph's Ladies' Auxiliary No. 213

Community Service Committee

Washington, D.C.

09/2018 - Present